

### CLAS Standards Adopted

The Community Health Partners Board of Directors approved CHP's adoption of the **National Standards for Culturally and Linguistically Appropriate Services (CLAS) in Health and Health Care**. The CLAS standards are intended to advance health equity, improve quality, and help eliminate health disparities. The standards give guidelines for health care organizations to "provide effective, equitable, understandable, and respectful quality care and services that are responsive to diverse cultural health beliefs and practices, preferred languages, health literacy, and other communication needs." The CLAS standards are pertinent as health care providers recognize the importance of social determinants of health on health outcomes—that population health costs are not merely those of the cost of medical care. Intentionally addressing cultural and linguistic issues will also help us meet the Triple Aim objectives of the Affordable Care Act: better quality of care, better health of populations, and decreased health care costs. CHP will use the CLAS standards to guide and enhance our strategic planning and collaborative efforts as we partner with others in the community to best meet the health needs of complex people in socially complex neighborhoods where Sioux County-ans live, work, learn, and play. *(PH Standard: Governance)*

# THINK CULTURAL HEALTH



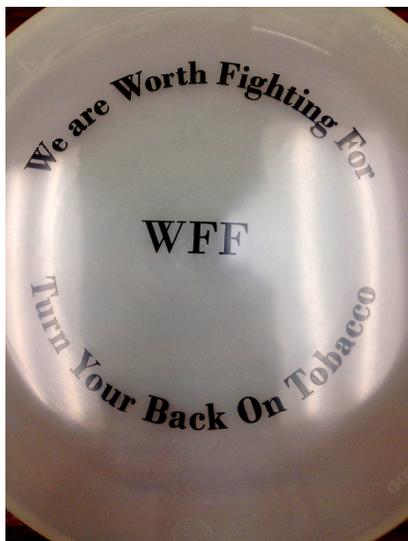
### Tobacco Prevention



The 2014 Tulip Festival Queen and her Court (high school seniors from MOC-Floyd Valley and Unity Christian high schools in Orange City) are promoting more than the Tulip Festival. The Queen and her court turned their backs on tobacco with Northwest Iowa Tobacco Free Coalition (NWITFC) **"Turn Your Back on Tobacco"** Frisbees.



The Queen and her court spent an afternoon visiting with the public at the 2014 Orange City Business Expo. The NWITFC had a booth at the two day event where we promoted Quitline Iowa, tobacco education, and the Iowa Students for Tobacco Education and Prevention (ISTEP) Summit. *(PH Standard: Promote Healthy Behaviors)*





## Healthy Families

Healthy Families Sioux County hosted a **workshop for home visitors** from 3 counties entitled "Early Child Therapeutic Interventions for At-Risk Children and Families." Rachel Valentine MSW, LMHC presented. The HF staff also traveled to the Family Crisis Center for an update on services they offer and a tour of their renovated facility.

*(PH Standard: Promote Healthy Behaviors/ Injury Prevention)*



## Annual Legislators' Coffee

On February 2, State Senator Randy Feenstra and State Representative Dwayne Alons met with CHP staff members for our annual **Legislators' Coffee**. We shared with them CHP's Annual report as well as our strategic plan for improving health outcomes in 2014. They updated us on health-related bills being discussed in Des Moines.

*(PH Standard: Governance)*



## Coalition Activity

The Coalition for a Healthy Sioux County community groups have been busy planning a summer program to address childhood obesity. Each community group has developed a unique program using the same **Let's Go 5-2-1-0** messaging. In **Rock Valley**, a community program, *Active Kids*, will include 5-2-1-0 messaging as the Hegg Memorial Health Center contribution. In **Sioux Center**, the All Seasons Center will serve as the central point of collection for a summer tracking program. In **Hull**, the community group has planned community events in addition to tracking



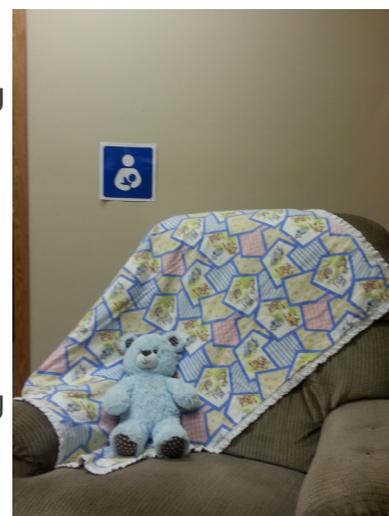
activity. **Orange City** will host community events prior to the Onstage Orange City series in the park and track minutes of physical activity. **Hawarden** is working with a group planning a community garden. 5 communities, 1 consistent prevention message: 5 fruits and vegetables, 2 hours or less of screen time, 1 hour or more of physical activity, and 0 sugary drinks. Let's work together to curb childhood obesity! *(PH Standard: Promote Healthy Behaviors)*

## Healthy Choice, Easy Choice

The Holland Plaza Theatre in Orange City has made the Healthy Choice the Easy Choice for breastfeeding mothers in Orange City. The movie theatre made good on its commitment to being a **Breastfeeding Friendly**

**Establishment** by renovating a room in the lobby specifically for breastfeeding. Jessica Diaz, the theatre's manager, is a dedicated breastfeeding mother herself and is committed to helping prevent childhood obesity by promoting breastfeeding.

*(PH Standard: Community Assessment/Promote Healthy Behavior)*



Community Health Happenings is distributed quarterly by Community Health Partners. Submissions to future newsletters are always welcomed.

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**Community Health Partners**  
211 Central Ave SE  
Orange City, IA 51041  
(712)737-2971  
chp@siouxcountychnp.org  
www.sioxcountychnp.org